



## LOGISTICS BEYOND TRANSPORTATION

### OVERVIEW

World Markets have become increasingly globalised. To a large extent, this reflects the fact that all countries are adjusting to strong liberalization pressures derived from international trade policies which have a common objective to open up new trading opportunities and integrate countries into global economy. The Seminar you are about to delve into looks at issues relating to Logistics and Supply Chain Management. Provides a general explanation of the impact of logistics, which will help the participant to understand some issues involved when applying logistics system. Relates the logistical functions such as purchasing, manufacturing, physical distribution and marketing management with logistical channel.

### OBJECTIVES

- Define the term logistics and its role
- State activities relating to and associated with Supply Chain Management
- Logistics Strategy and impact to global competitiveness
- Apply best practice to Improve competitiveness

### COURSE OUTLINE

#### Module 1 –Related Issues to Logistics

- Logistics by definition
- 5 Rights of Logistics
- Logistics Strategy of Enterprises
- Impact on competitive advantage
- Cost associated with the physical transfer of goods
- Transit time
- Safety of goods

## **Module 2 – Logistics Concepts and Supply Chain Management**

- Definition of Supply Chain Management
- Activities associated with Logistics Management
- Supply Chain Management: Basic, Evolution, Ultimate
- Shippers Perspective on Transport & Logistics

## **Module 3 – Functions of Logistics**

- Purchasing, Models and Techniques
- Application of Just In Time Practices
- Decision to Produce or Purchase
- Marketing, Trade or Transaction Channel
- Determining Choice of Transport
- Logistics Marketing & Service Quality

## **Module 4– Global Trends in Logistics and Supply Chain Management**

- Re-examination of Logistics Concepts
- Demand for improvement
- Developments made on the side of logistics&scm
- Dealing with Logistics service providers

## **Module 5– Evolving Role of Freight Forwarder**

- Functions of a Modern Freight Forwarder
- Defining forwarders as principal or agent?

## **Module 6- Transportation Documents**

- Bill of Lading & Contents
- MBL & HBL
- Negotiable and Non Negotiable
- Other Transport Documents


## **Module 7-Carriers Liability in relation to goods**

- Liability of Freight forwarders
- Common Factors that leads to Liabilities

## **Module 8- Multimodal Transport**

- Definition of Multi Modal Transport
- Advantages of Multi modal Transport
- Different Forms of Multi Modal Transport

## **Module 9- Cargo & Packaging**

- Commodity to Cargo
  - Methods of Cargo Packaging
  - Handling & Preparation
  - Loading & Unloading
  - Documents and Packaging
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## **Module 10- Cargo handling equipments**

- Equipments for Cargo Handling
- Vessel Handling Equipments

## **Module 11- Alternative Transport Solutions**

- Types of Mtos
- Relations with Intervening parties
- Scope of Mtos

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