



TRAINING WITHIN REACH

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BALANCED SCORECARD: MEASURING PERFORMANCE TOWARDS ACHIEVEMENT OF GOALS

OVERVIEW

The Balanced Scorecard (BSC) enables organizations to clarify their vision and strategies and translate them into action by mapping strategic objectives into performance metrics in four perspectives. BSC is a management system (not only a measurement system) that is useful to continuously improve strategic performance and results. This seminar provides the steps on how to establish BSC.

OBJECTIVES

At the end of the seminar-workshop, the participants would be able to:

- Learn the skills to process their BSC.
- Link their activities to the strategic objectives.
- Establish measures and targets to support the strategic objectives.

COURSE OUTLINE:

Module 1: INTRODUCTION

- Definition of Strategies
- Importance of Strategies in Business
- Barriers to Implementing Strategy
- Signs that it is Necessary to Make New Performance Measures

Module 2 : THE BALANCED SCORECARD

- Origin
- Definition
- The 4 Perspectives
- Uses of Balanced Scorecard

Module 3 : DEVELOPMENT PLAN

- Planning Phase
- Development Phase

Module 4 : STRATEGY MAP

Module 5 : THE BALANCED SCORECARD FRAMEWORK

- Objectives
- Measures
- Targets
- Initiatives

Workshop

Module 6 : CASCADING THE BALANCED SCORECARD

Module 7 : BENEFITS OF BALANCED SCORECARD

Module 8 : SUMMARY

SEMINAR FEE: Pay in full 5 days before the seminar and avail our early bird rate of **Php 2,700 per head (Regular rate: Php 3,000 per head)** which will comprise meals during the training, handouts and all necessary materials. We are also offering in-house training and seminars depending on the need of the companies.

TERMS ON PAYMENT:

- Pay in full 5 days before the seminar and avail our early bird rate of Php 2,700.00 only.
- Payments on the day of the seminar must be on cash basis only.
- Payments made through Checks can only be made through company checks. Personal checks can be accepted provided that it is an advance payment.
- Walk in participants shall pay the regular rate either through cash or check provided that the check is under a BDO account and payable to iLearn professional Solutions Inc. and that the same was declared good.
- Senior /students and/or person with disability, is given a special privilege of 20% discount provided that payment be made any time before 5 days of the scheduled seminar. On site payment of the students and seniors shall be entitled of 10% discount.
- Upon payment, proof must be forwarded through email or fax to 4842342.
- Proof of payments (original deposit slip) shall be required for presentation on the day of the schedule.

CANCELLATIONS

- Cancellation 5 days before the scheduled seminar: FULL AMOUNT
- Cancellation 3 days before the scheduled seminar: 70% REFUND
- Cancellation at the scheduled seminar: ALL PAYMENTS SHALL BE FORFEITED

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